



Kontent Klone Killer Licence

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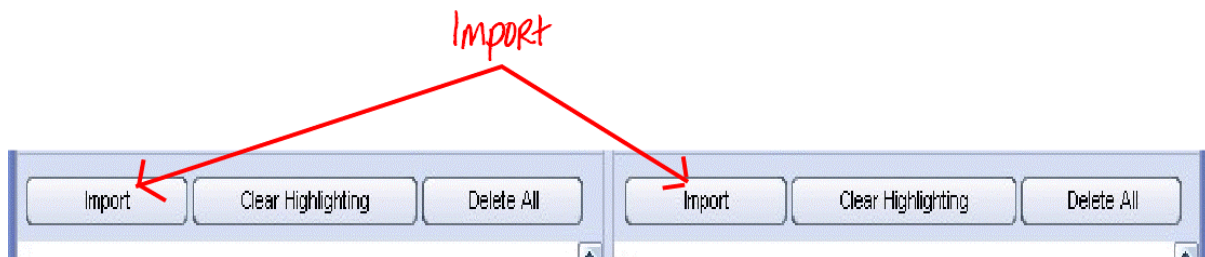
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Your Guide To



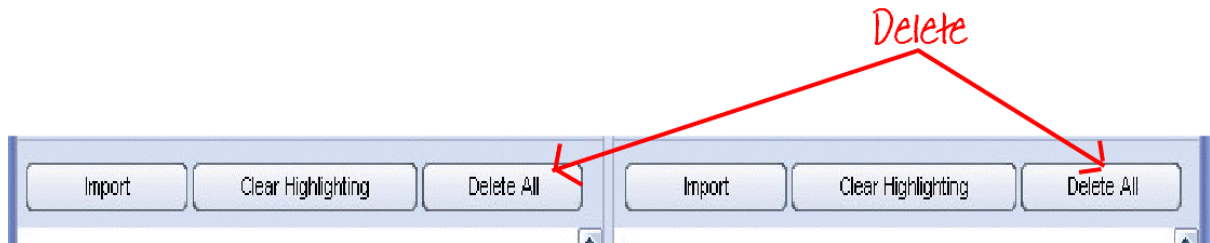
Content Comparison - *Compare two articles side-by-side and check for their similarities, calculate keyword densities and amount of duplicate content*

- Import two articles for comparison and analysis by clicking on the '**Import**' button, found on left hand corner of each windowpane. Each import button corresponds with the windowpane above it.



- In the file browser box, find and select the article you wish to import. Kontent Klone Killer is capable of handling files in the following formats:
 - Microsoft Word (*.doc)
 - Text File (*.txt)
 - Rich Text Format (*.rtf)
- Alternatively, you can copy and paste your contents. Simply highlight your content from another application, click 'Copy' in that application and then press 'Ctrl-V' in the Kontent Klone Killer tool to paste the content into the windowpanes of the program. Make use of the following Windows shortcut keys to help you:
 - Ctrl-X: Cut
 - Ctrl-C: Copy
 - Ctrl-V: Paste.

- You can also type your article contents directly into the windowpanes.
- If you want delete the content entered in the windowpane, just click the '**Delete All**' button, found at the top



- Click on the '**Compare**' button, found on the top left hand corner of the program to run comparative analysis of both texts. Matching words, found in both texts, are highlighted as the analysis progresses. Words that are found in both articles will be highlighted in different colours. This is a quick and convenient way of noting the similarities of the content at a glance.



- Should you need to clear the highlighting, just click the '**Clear Highlighting**' button found above the respective windowpanes.



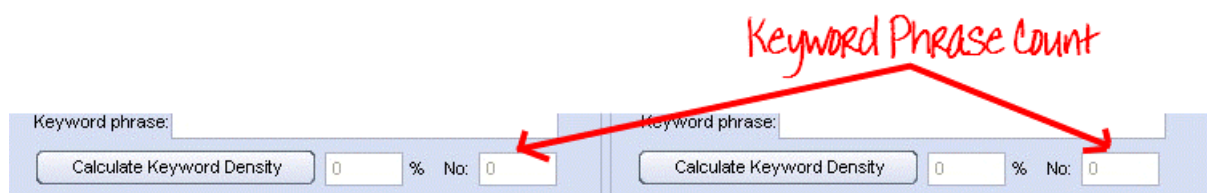
- ❑ Keep track of the number of words, sentences and paragraphs found in your article in the boxes below the windowpane.

Content Analysis - *Check for keyword density and duplicate content percentage, in order to better optimize your content for SEO purposes.*

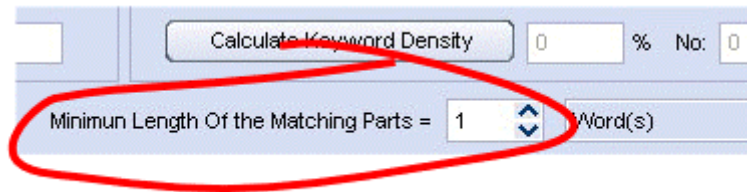
- ❑ Check the keyword density of the content by entering your keyword phrase below each windowpane. Click on '**Calculate Keyword Density**' to find the percentage of keyword phrases in the content found in the related windowpane. It is recommended that the percentage is kept between **1.5% and 6.5%**.



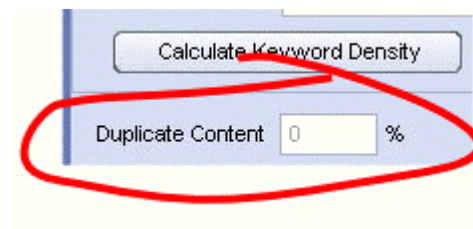
- ❑ The '**keyword phrase**' count or '**No.**' denotes the number of times the keyword appears in the text. The phrases are highlighted for easy recognition.



- ❑ The '**Minimum Length of The Matching Parts**' box determines the minimum size of text to be considered when the program performs duplicate content analysis. Preset sizes are words, sentences and paragraphs. Just enter in the number of matching parts in the entry box and select the size that you want.



- The '**Duplicate Content**' box at the bottom of the program shows a summary of the duplicate content, or similarities between the two texts in terms of a percentage value.



- The duplicate content percentage is recommended to fall below 35%.

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